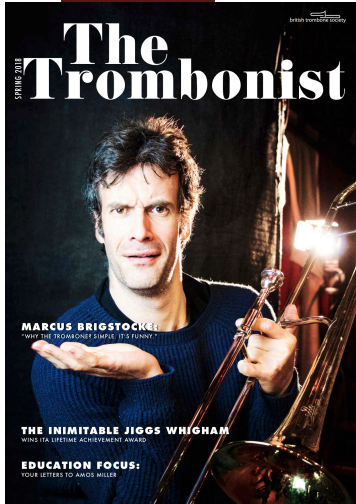


british trombone society



BACKGROUND

Who is the British Trombone Society?

The British Trombone Society, formed in 1985, is a properly constituted association for trombonists, organised by a central committee with representation in all regions of the UK.

Who is the BTS for?

The BTS is for everyone interested in the trombone. No distinctions are made on age, ability or any other considerations. Membership is also open to non-players.

What are the aims of the BTS?

The BTS exists to promote the trombone and its repertoire in all musical styles and commissions new compositions, arranges concerto performances, recitals, workshops, lectures and seminars.



EDITORIAL CONTENT

- The BTS magazine, *The Trombonist*, is free to paying members.
- The magazine is published three times per annum.
- It contains articles on every facet of trombone playing, from Early Music to Jazz and Avant-Garde and takes account of the needs and interests of all players, right from beginner to advanced and in every style of music.
- *The Trombonist* is well-supported by instrument manufacturers and music publishers and contains the latest information in these areas, plus regional and concert news, reviews and letter pages.
- Members gain free or nominal charge entry to all BTS events with the chance to meet, listen to, and learn from the greatest players and teachers, plus they have the opportunity to meet hundreds of trombonists from home and abroad.
- Every issue of the *The Trombonist* is produced with the aim of engaging the reader and is packed full of news, events, interviews, tips, festivals, reviews and competitions.

RATES

Display rate

Mechanical data

Full page **£400**

210mm x 297mm + 3mm bleed

Please supply all files as hi-res PDFs at specified size to: advertising@britishtrombonesociety.org



FAST FACTS

Age: 16-80
 Membership: Professionals, amateurs, teachers, academics, students and hobbyists
 Male/Female: 85%, 15%
 Size: A4, 36 pages
 Design: Professional and engaging
 Circulation and distribution: issuu.com
 Frequency: Three times per annum
 Advertising/Editorial Ratio: 30%, 70%
 Publication dates: April, August & December

ONLINE

The BTS has a thriving online presence and is able to offer additional advertising opportunities across their website and social media platforms.

Please get in touch for more details.

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www.britishtrombonesociety.org